

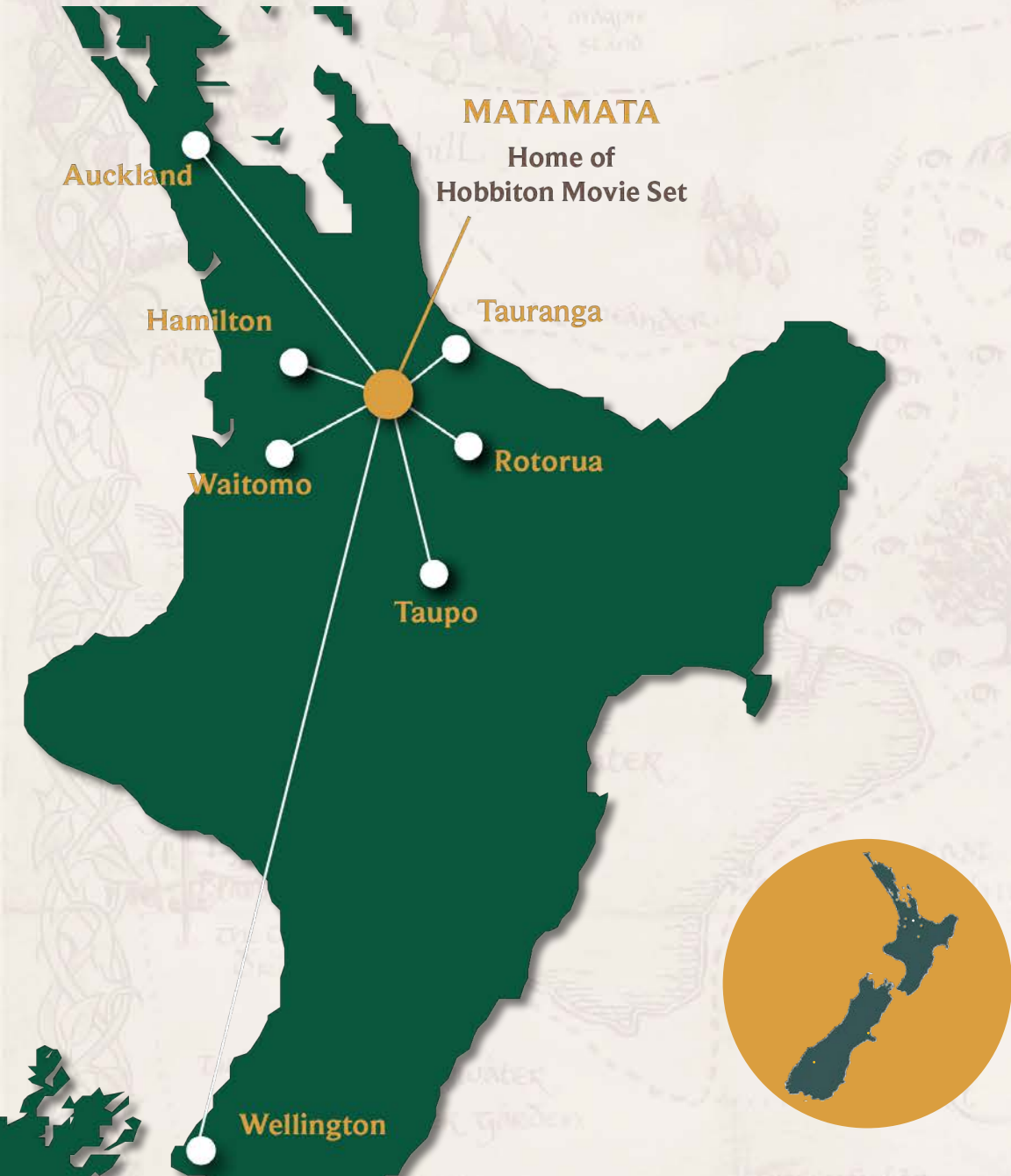
HOBBITON™

• MOVIE SET •



Getting Here

Auckland:	2 hours
Hamilton:	45 minutes
Waitomo:	1.5 hours
Rotorua:	45 minutes
Tauranga:	45 minutes
Taupo:	1.5 hours
Wellington:	6 hours



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- 2.5 hour guided tour of the Movie Set as seen in The Lord of the Rings and The Hobbit trilogies
- 6 departures per hour to allow the best experience possible for our guests
- Prime location for travel day activity
- Pre-booking essential
- Situated on a 1250 acre working farm with 13,000 sheep and 300 beef cattle
- See 44 unique Hobbit Holes™ that scatter the hillsides with intricate detailing, lush gardens and famous locations from the films such as The Party Tree, Bag End, The Mill and The Green Dragon™ Inn
- Experience the authentic interiors of a Hobbit Hole on Bagshot Row





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501 Buckland Rd
Hinuera, Matamata



Venture Beyond the Door



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Bagshot Row

- From 1 December 2023, all tours will venture beyond the door and into an authentic Hobbit Hole interior on Bagshot Row
- Expert creative team with extensive film industry backgrounds working to create a fully immersive, authentic experience
- Two interior layouts set side-by-side for a parallel experience for guests
- Groups will be split in half and be led through one of two entry and exit doors for a more intimate experience
- Each interior will feature an entry hall, two bedrooms, a bathroom, kitchen and dining area, an equipped pantry and parlour complete with crackling fireplace





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The Green Dragon™ Inn

- Relax inside the Green Dragon Inn as part of your tour experience
- Exceptional example of expert craftsmanship, with fully themed authentic interior
- Complimentary beverage from our exclusive Hobbit
- Southfarthing™ range
- Blackboard menu available for FITs — beef & ale pies, ploughman's sandwich, muffins, scones
- Available for private evening functions

The green
Dragon™



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FIT Tour Offering

- **Daily Tours**
 - Multiple departure location options
 - Maximum group sizes of 41 pax per tour
- **Chinese Language Tour**
 - 2x daily departures from The Shire's Rest at 8.50am and 12.20pm
 - Third departure over summer at 3.50pm

Tour + Lunch Combo

- Available on 3 daily departures — 3 hour duration
- Buffet style meal served in fully themed venue after tour experience

Agent Portal access with live availability available for FIT bookings



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Group Bookings

Shared Tours

- 2 available departure times per hour
- Groups under 33 pax will join existing tour on Hobbiton coach
- Hobbiton may sell remaining spots to FIT customers
- Groups of below 33 pax can request a Private Group Tour

Private Group Tour

- 2 available departure times per hour
- Groups of 34+ pax can book dedicated tour departure time
- \$4,000 retail minimum spend
- Use your own coach with Hobbiton Guide on board
- Dining options available to enjoy Breakfast, Morning Tea, Afternoon Tea, Lunch or Dinner in our specially themed venues



Movie Set Dining Options

- Located adjacent to The Green Dragon Inn, The Party Marquee a festive venue with painted yellow canvas exterior with vibrant bunting and colourful lanterns and a themed buffet table
- Buffet lunch service available daily for inbound groups from 11am-3pm
- Scheduled Tour & Meal Combo experience for FIT groups
- Specially themed buffet table is complete with hot and cold options, dessert buffet and carving station
- Permanent built-in bar serving Hobbit Southfarthing beverages fresh from the kegs
- Breakfast, Second Breakfast, Morning Tea, Lunch and Afternoon Tea, and Lunch options can be arranged on request across our range of venues
- Private Evening functions available



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Evening Banquet Tour

- A fully guided tour of Hobbiton Movie Set at dusk
- 4 departures available per week, typically on Sundays-Wednesdays. Please check our website for confirmed departure dates.
- Enjoy a Hobbit Southfarthing™ beverage in The Green Dragon Inn followed by a 2-course banquet feast fit for a Hobbit in the main dining room
- Meal is served family-style, designed to be picked up and shared
- After dinner, journey back onto the Movie Set for a night tour, illuminated by path lighting and handheld lanterns
- See the Movie Set glowing in the darkness, chimneys smoking and lights inside the Hobbit Holes
- Maximum groups of 48 pax
- Available for FIT bookings and group bookings with minimum spend



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The Millhouse

- Located across the water from The Green Dragon Inn, The Millhouse is an intimate venue available for lunch and evening events
- Fully self-contained venue complete with commercial kitchen and built in AV system
- Ideal for private dining experiences, small weddings and corporate meetings



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Second Breakfast Tour

- A fully guided tour of Hobbiton Movie Set in the morning
- Enjoy a Hobbit Southfarthing™ beverage in The Green Dragon Inn
- A breakfast spread fit for a Hobbit served in our new venue The Millhouse
- Continental and full cooked breakfast piled high as you'd expect to see on a Hobbit's Second Breakfast table
- Twice weekly departures on Saturday and Sunday mornings
- Maximum groups of 30 pax
- Available for group bookings with minimum spend



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Hobbiton through the Seasons

Summer (Dec-Feb)

- Longer sunshine hours, bright colourful botanics

Autumn (Mar-May)

- Leaves changing to autumn colours, temperate climate

Winter (Jun-Aug)

- Lush green hills, warm cosy fires inside the Green Dragon Inn

Spring (Sept-Nov)

- Birds, butterflies, new growth with spring florals



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Departure points

The Shires Rest™

- Regular daily departures
- Cafe, Retail store & Ticketing centre
- Tour duration 2.5 hours

The Matamata i-SITE

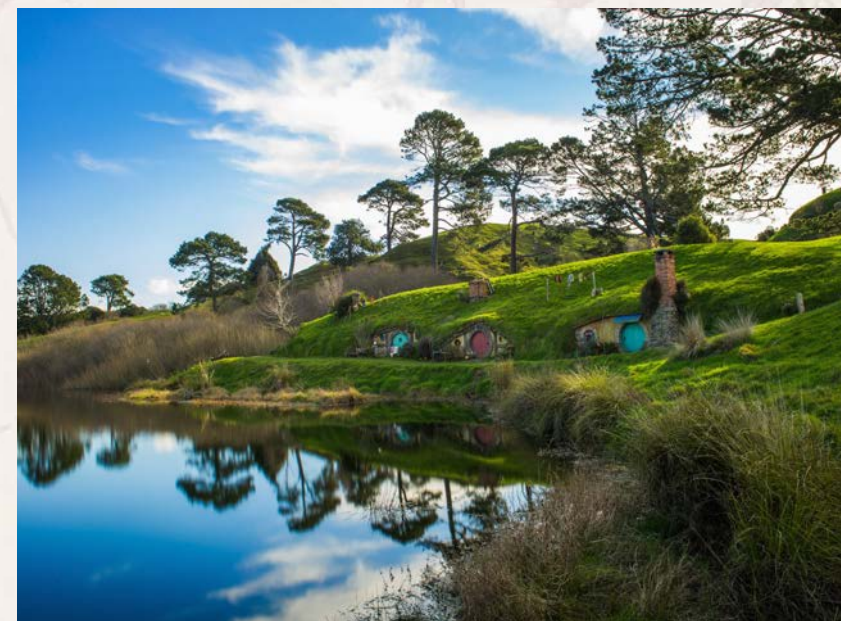
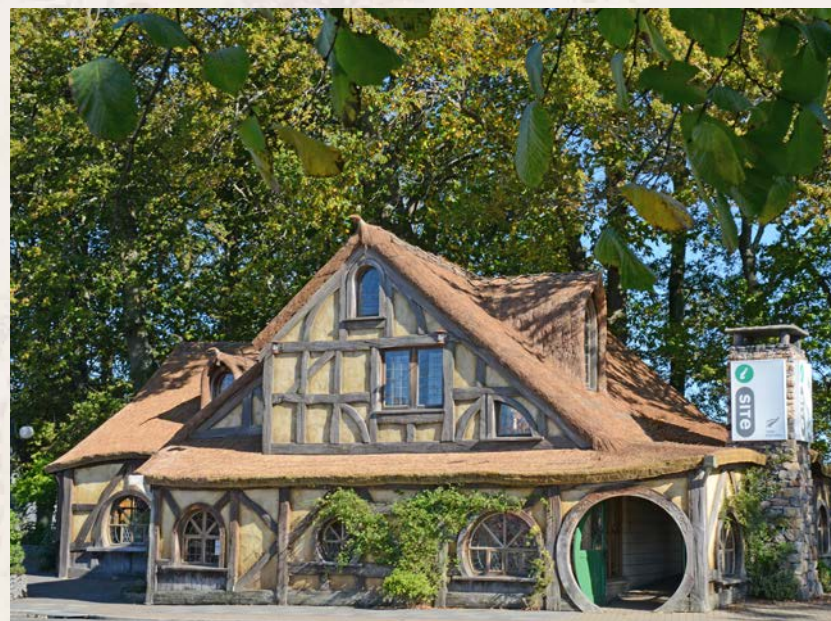
- 11am daily departure
- Tour duration 3.5 hours

Rotorua i-SITE Fenton Street, Rotorua

- GreatSights

Auckland transfers

- Greyline
- Bush and Beach
- Auckland Scenic Tours
- Cheeky Tours



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Our Fleet

- 41-seater specially designed custom coaches in our fleet
- 11-seater vans for selected private tours and small groups
- Enjoy the 3km journey onto the farm from The Shire's Rest
- On-board video showing highlights and behind the scenes featuring welcome messages by Russell Alexander and Peter Jackson



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The Shire's™ Rest Cafe

- Converted from the old Woolshed and NZ farm style
- 'Grab-n-go' style food for FITs
- Black Board menus available
- Beautiful views out towards the Kaimai Ranges



The Shire™ Store

- Situated below The Shire's Rest Cafe
- Souvenirs
- WETA & Stansborough merchandise
- Hobbit™ Southfarthing™ range



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The New Zealand Trilogy

- A 45-minute tour of Waitomo Glowworm caves, Waitomo
- 2-hour tour of Ruakuri cave, Waitomo
- Tour of Hobbiton Movie Set, Matamata
- A Maori Culture & Geothermal experience at Te Puia.
- Suggested itinerary- 2 nights from Auckland



WAITOMO
GLOWWORM CAVES®





Visit our New Resource Library

Visit our Resource Library to download a copy of this PowerPoint, high resolution images and video and a copy of our Product Manual.

Contact Henry Horne, Sales Manager
henry@hobbitontours.com



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1) How many Hobbit Holes are at Hobbiton Movie Set?

1. 41
2. 33
3. 44

2) What is the name of Hobbiton's exclusive brew?

1. Southfarthing
2. Westfarthing
3. Eastfarthing

3) Who lives in Bag End?

1. Sam & Frodo
2. Bilbo & Frodo
3. Bert & Ernie



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