



HOBBITON™

• MOVIE SET •

FUNCTION INFORMATION - 2025 - 2027

Contents

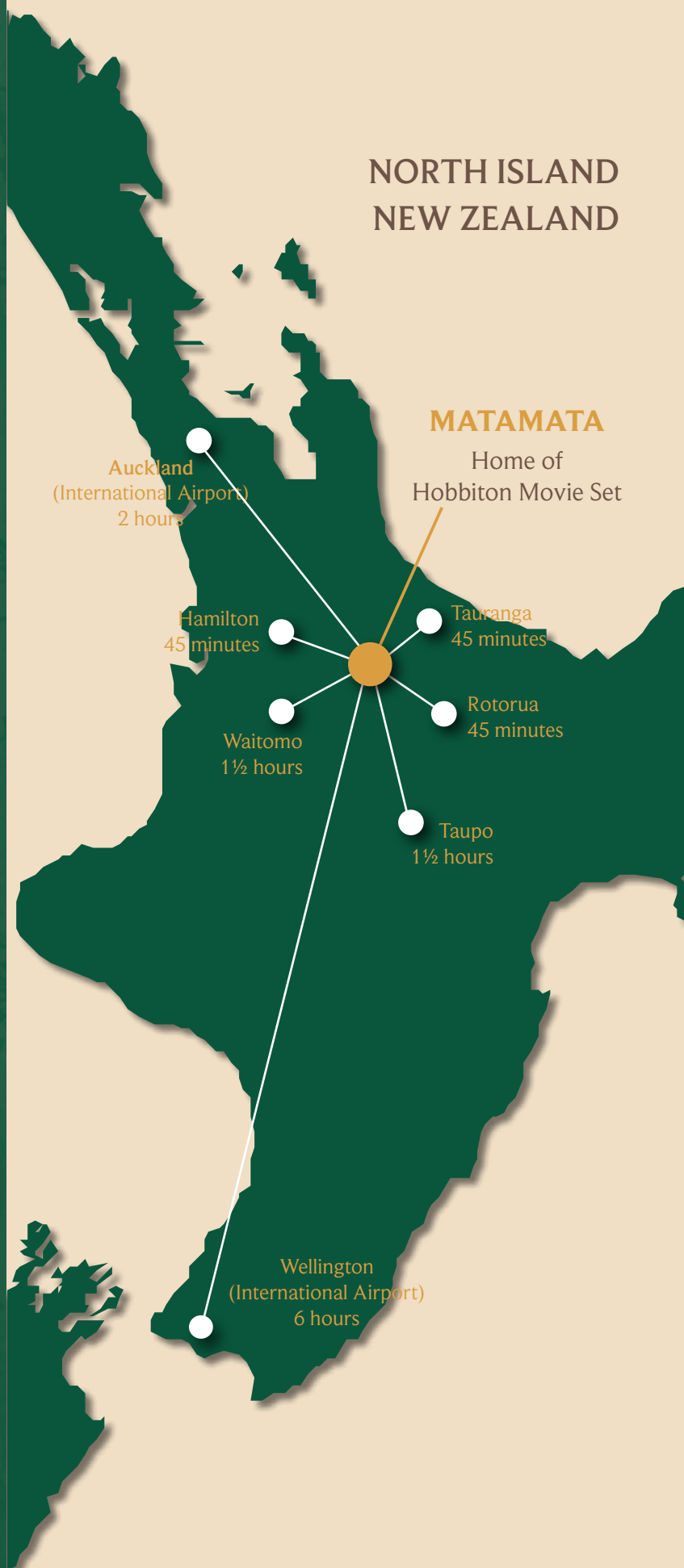
- 1 Introduction
- 2 The story of Hobbiton Movie Set
- 3 Hobbiton Movie Set Tour
- 4 Venture Beyond The Door
- 6 Evening Banquet Tour
- 7 The Green Dragon Inn
- 8 The Party Marquee
- 9 The Millhouse
- 12 The Marketplace The Hobbiton Gardens
- 13 Special Events
- 14 The Hub Meeting & Conference Venue
- 15 Venue Pricing and Information
- 16 Terms, conditions and cancellation policies

Retail rates and valid until 31 March 2027

Open every day (excluding Christmas day)

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NORTH ISLAND NEW ZEALAND





Introduction

If The Shire™ is at the heart of *The Lord of the Rings*, then the Hamilton and Waikato region is at the heart of The Shire.

When scouting around for settings for his epic three movie adaptation of *The Lord of the Rings* Trilogy, Kiwi Director Sir Peter Jackson found just what he was looking for in the green paddocks of the Waikato just outside Matamata.

The bucolic setting for The Shire, home of the Hobbits, including Bag End, was right there, and just waiting for his magical director's touch.

Whilst the cast and crew have gone, the visitor today can easily imagine Hobbits going about their business, as well as being a tribute to the Kiwi film-makers and artists who created it.

Visiting Matamata and the Hobbiton™ Movie Set is not just all about Hobbits though. Hobbiton Movie Set is located on a working farm and allows visitors not only to 'walk in the footsteps of Hobbits' but to also discover the true rural diversity of the area.

This manual offers a true taste of New Zealand with tours developed by New Zealanders for visitors from around the world. Add some Middle-earth magic to your next event. From birthday parties, weddings and intimate banquets, to large-scale incentive events and memorable conference dinners, Hobbiton Movie Set will make your next event unforgettable.



The story of Hobbiton Movie Set

In 1998, Sir Peter Jackson's team of location scouts were searching for the iconic rolling hills and lush green pastures of Hobbiton™. An aerial search led them to the Alexander farm, a stunning 1,250 acre sheep farm in the heart of the Waikato.

They noted the area's striking similarity to The Shire™, as described by JRR Tolkien, and quickly realised that the Hobbits had found a home.

In one particular part of the farm, a magnificent pine tree towered over a nearby lake, adjacent to a rising hill. Bag End now sits atop that hill, overlooking the Party Tree, as that pine would later be known. The surrounding areas were untouched; no power lines, no buildings and no roads in sight. This meant that Sir Peter Jackson could leave the 20th century behind, and fully submerge himself in the fantasy world of Middle-earth™.

In March 1999 the crew began the nine month quest to bring the ideas for Hobbiton to fruition; help was provided by the New Zealand Army, and soon 39 temporary Hobbit Holes™ were scattered across the 12 acre plot used for the set. Secrecy was key, and strict security measures were put in place by the production company throughout construction and filming. Filming commenced in December 1999, and it took around three months to get a wrap on The Shire.

After an initial attempt at demolition, 17 bare plywood facades remained. These shells would serve as the catalyst that propelled Hobbiton forward into the public eye, with tours commencing in 2002.

In 2009, Sir Peter Jackson returned to film *The Hobbit* Trilogy, and he left behind the beautiful movie set you'll see today; 44 permanently reconstructed Hobbit Holes, in the same fantastic detail seen in the movies. There's an abundance of movie magic nestled inside the fully operational farm.



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A tour of Hobbiton Movie Set

Hobbiton Movie Set is an experience to tantalise the senses of visitors from all across the globe, as guests find themselves engulfed in the sights, smells, sounds and tastes of The Shire, at the home of the Hobbits, as featured in *The Lord of the Rings* and *The Hobbit* Trilogies.

The extraordinary following that the movies have amassed has led to our tours becoming a 'must see' while travellers are in New Zealand. The Hobbiton Movie Set is the only set that remains intact from the trilogies, and that allows our visitors to fully immerse themselves in the wonders of The Shire.

Visitors are given the once in a lifetime opportunity to see an iconic movie set in its full glory; from wandering the rambling paths of The Shire, to seeing the submerged Hobbit Holes that litter the rolling hillsides.

Fall in love with the Alexander family sheep farm, just as acclaimed director Sir Peter Jackson did, as you journey through the unequivocal beauty of the land, with the mighty Kaimai Ranges towering in the distance. Your guide will then escort you around the set, showing you the intricate detailing, pointing out the most famous locations and explaining how the movie magic was made.

Journey past the colourful Hobbit Hole doors that scatter the hillsides, including the iconic Bag End, home of Bilbo and Frodo Baggins, before arriving at Bagshot Row for a glimpse of the interior of a humble Hobbit's home.

Designed and crafted by the renowned creative teams behind the film trilogies, Bagshot Row™ offers an authentic glimpse into the charming dwellings of Hobbits going about daily life in the Shire. Your guide will lead you through one of two Hobbit Holes offering time to explore the detailed interiors, with each home designed to create an identical experience.

Continue along the pathways past The Millhouse, across the double-arch stone bridge and into the world-famous Green Dragon™ Inn, where you will enjoy a complimentary, exclusive beverage to conclude your own Middle-earth adventure.





Venture beyond the door

The door has opened on a new adventure and we invite you to step inside and explore the humble home of a typical Hobbit family on Bagshot Row.

All tours of Hobbiton Movie Set now include an interior Hobbit Hole experience, designed and crafted by the renowned creative teams behind The Lord of the Rings and The Hobbit film trilogies. Located on Bagshot Row, these Hobbit Holes offer an authentic glimpse into the charming dwellings of Hobbits going about their daily lives in the Shire.

Mind your head as you wander and weave through the maze of rooms and hallways, all constructed with a Hobbit's stature in mind. Intricate hand-painted details and carvings adorn the walls, complemented with a plethora of colourful hand-stitched linens and decorative flourishes throughout.

Hints of the inhabitants' family lineage is seeded throughout, with heirlooms and trinkets from generations of Hobbits from yesteryear, a well-stocked pantry with all the fixings to cater for their seven daily meals, and a cracking hearth all give a peek into the lives these halflings lead.





Hobbiton Movie Set Tour

From *The Shire's Rest*[™] and
Matamata i-SITE

The Hobbiton Movie Set Tour is an essential stop on the itinerary for all visitors travelling through New Zealand, offering an interesting and entertaining experience incorporating the famous film set and an insight into rural life.

Your tour starts with a short bus ride through a picturesque 1,250 acre working sheep farm (there are 13,000 sheep and 300 beef cattle on the property) with spectacular views across to the Kaimai Ranges.

Your guide will escort you on a shared walking tour through the 12 acre set; past the colourful Hobbit Hole doors that scatter the hillsides, including the iconic Bag End, home of Bilbo and Frodo Baggins, before arriving at Bagshot Row for a glimpse of the interior of a humble Hobbit's home.

Continue along the pathways past The Millhouse, across the double-arch stone bridge and into the world-famous Green Dragon Inn, where you will enjoy a complimentary, exclusive beverage to conclude your own Middle-earth adventure.

After your tour of the film set your guide will then return you to The *Shire's Rest* with the opportunity to visit the Shire Store.

Retail rates per person

Valid until 31 March 2026

Adult (18yrs +)	\$120.00
Youth (11-17yrs)	\$60.00
Child/Infant (0-10yrs) *with fully paying adultFOC*	

Valid 1 April 2026 to 31 March 2027

Adult (18yrs +)	\$130.00
Youth (11-17yrs)	\$65.00
Child/Infant (0-10yrs) *with fully paying adultFOC*	

Tours operate daily

Departing: The *Shire's Rest*,
501 Buckland Road, Hinuera, Matamata

Times: For all groups, we will assign one of our guides to your coach so there are no time constraints, we will work into your travelling itinerary.

Duration: 2.5 hours



Evening Banquet Tour

Experience The Shire as you have never seen it before; your evening will begin with a fully guided tour of the Hobbiton Movie Set, with countless fascinating stories and anecdotes about the trilogies.

Your tour concludes at the extraordinary Green Dragon Inn, where you will be provided with one of our exclusive Southfarthing beverages, before being whisked away into the dining room, to enjoy a banquet feast fit for a Hobbit.

After dinner, your guide will take you back out to stroll the wandering paths of Hobbiton, illuminating your way will be hand-held lanterns and path lighting as you see the village breathtakingly lit up, with the opportunity to see a truly unique perspective of The Shire.

Tours depart *The Shire's Rest* four times weekly, generally on Sunday, Monday, Tuesday and Wednesday evenings for FIT travellers and any other night of the week for groups or special interest with a maximum of 48 people per night event.

Bookings are essential and must be confirmed by the Hobbiton reservations team before a voucher is issued.

Evening Banquet Tour Retail rates per person

Valid until 31 March 2026

Adult (18yrs +)	\$230.00
Youth (11-17yrs)	\$177.00
Child (5-10yrs)	\$119.00
Infant (0-4yrs) *with fully paying adult	FOC*

Valid from 1 April 2026 to 31 March 2027

Adult (18yrs +)	\$240.00
Youth (11-17yrs)	\$182.00
Child (5-10yrs)	\$124.00
Infant (0-4yrs) *with fully paying adult	FOC*

Tour times

Departing: *The Shire's Rest*, 501 Buckland Rd, Hinuera.

Times: Tour departure times vary by time of the year. Please check our website for departure times for your preferred dates.

Duration: 4.5 hours

Maximum Group Size: 64 pax



The Green Dragon™ Inn

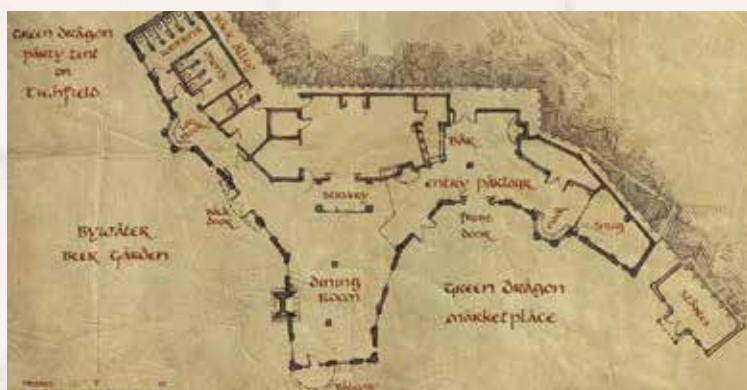
VENUE INFORMATION

The Green Dragon Inn was the meeting place for all residents of Hobbiton, who would gather in the warm surroundings of the bar to chatter about the day's events. The quality of the ale and food was renowned throughout The Shire.

Since 2012, we have been privileged to present The Green Dragon Inn as part of our experience. The Green Dragon Inn is an exceptional example of expert craftsmanship. Step inside the masterfully recreated pub, where the barrels are filled with our exclusive Southfarthing ale, stout, cider and ginger beer, a perfect match to any feast in The Shire.

We have a delectable range of food available from our professional in-house catering staff, covering everything from canapés to a banquet feast fit for a Hobbit.

The Green Dragon Inn is fully themed with indoor and outdoor fireplaces encouraging your guests to spread out into the Bywater beer garden beneath the glowing lanterns.



Capacity information

GREEN DRAGON INN

Seated 80

Banquet 64

Cocktail 200

PARTY MARQUEE

Seated 230

Cocktail 350

GREEN DRAGON INN & PARTY MARQUEE

Seated 310

Cocktail 550

Venues available in conjunction with a Hobbiton Movie Set tour. *Maximum numbers, per head, per room.

The Green Dragon Inn is only available for exclusive use in the evening after the last tour of the day.

Minimum spend:

\$5,000 from 01 April - 30 September

\$10,000 from 01 October - 31 March.



The Party Marquee

VENUE INFORMATION

The Party Marquee is a fully themed, spacious location for large groups. The painted canvas exterior, vibrant bunting and colourful lanterns means your group will be immersed in the festive magic of the movies.

The Party Marquee is adjacent to The Green Dragon Inn, with the garden bar outside overlooking the Hobbiton Movie Set, providing an exquisite view for all our guests.

Like The Green Dragon Inn, the marquee has a fully licensed bar and catering is tailored to your event by our professional in house team.

"I rate the planning, function, guides, hospitality and catering as excellent! The attention to detail and friendliness of the whole organisation deserves to be complimented."

Debbie Hamlin, GE Healthcare

"I have to say we were all blown away by the experience which was above all my expectations, definitely a function to be remembered!"

Darilyn Kane, University of Auckland Business School

Capacity information

GREEN DRAGON INN

Seated 80

Cocktail 200

PARTY MARQUEE

Seated 230

Cocktail 350

GREEN DRAGON INN & PARTY MARQUEE

Seated 310

Cocktail 550

Venues available in conjunction with a Hobbiton Movie Set tour. *Maximum numbers, per head, per room.

The Green Dragon Inn is only available for exclusive use in the evening after the last tour of the day.

Rate:

Evening Hire - \$5,000 minimum spend



The Millhouse

The Millhouse is an exciting addition to Hobbiton Movie Set, providing a warm and welcoming environment to host intimate gathering of up to 48 guests.

Situated in the heart of the Shire, across the water from The Green Dragon Inn, The Millhouse is a fully themed stand alone venue. Filled with Sandyman's flour sacks and exposed cogs that drive the waterwheel, this venue has Middle-earth atmosphere with an industrial twist.

Like The Green Dragon Inn, The Millhouse has a fully licensed bar and catering is provided by our professional team, prepared in the venue's kitchen.

Flexible dining and seating configurations are tailored to suit your specific needs with menus designed to capture the taste of The Shire and complement the unique space.

Capacity information

THE MILLHOUSE

Seated 28

Banquet 28

Cocktail 48

Venues available in conjunction with a Hobbiton Movie Set tour. *Maximum numbers, per head, per room.

The Green Dragon Inn is only available for exclusive use in the evening after the last tour of the day.

Rate:

Evening Hire - \$5,000 minimum spend







The Marketplace

The Marketplace is a bustling, vibrant experience to tantalise the senses of your visitors. Guests will find themselves engulfed in the sights, smells, sounds and tastes of The Shire.

Situated by the Mill and a short stroll across the double arch stone bridge from The Green Dragon Inn is the Marketplace. Guests are invited to taste a real piece of Middle-earth from individually themed stalls bursting with traditional Hobbit fare. The market stalls are catered to your guest's requirements and can consist of New Zealand cheeses, freshly baked artisan breads, cured meats, smoked fish, and of course fresh produce from the Hobbiton gardens just to name a few.

Throughout the evening there will be roaming entertainment mingling amongst the guests. Our visitors are invited to move freely throughout the area and watch the carpenters, horse farriers and puppeteers go about their daily life. Among the stalls will be Hobbiton's handcrafted barrel bars pouring the exclusive Hobbit Southfarthing range, a selection of Middle Earth wines and various non-alcoholic beverages.

As the sun sets over Hobbiton Movie Set the village will light up and provide a stunning backdrop for your celebration.

The Marketplace is a unique and special experience offered exclusively to function groups.

Capacity information

THE MARKETPLACE

Cocktail	up to 1000
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Price on application.

“Our guests raved about the outstanding service and the delicious food and were mesmerised by the incredible Hobbiton venue and the spectacular water show finale. These guests have been around the world and are accustomed to six-star service on-board. They are calling this World Cruise event THE highlight of their 108-day adventure thus far and the best World Cruise event ever.”

John Stoll

Vice President — Land Programs at Crystal Cruises



Special Events

Here at the Hobbiton Movie Set we are happy to arrange numerous entertainment options to complete your festivities in The Shire. We can offer a wide range of customised entertainment and activities to form your ideal incentive or corporate occasion, helping you to create a successful event to remember.

We have many options, including:

Hobbiton Movie Set evening lights

Enjoy the stunning lights of Hobbiton as the perfect backdrop to your evening in The Shire. The Hobbit Holes and other iconic features have the ability to be lit up spectacularly, glowing in the night sky.

This Hobbiton Movie Set experience can also be combined with an evening tour back through the set. The trails will be illuminated by path lighting and handheld lanterns will be provided amongst the guests to help light the way. This stunning journey under moonlight will travel through the village breathtakingly lit up with Hobbit Hole chimneys smoking and lanterns glowing against the darkness.

Musical entertainment

We can provide a wide range of musical entertainment to complement your evening in Hobbiton. Whether you choose to keep in theme, with authentic traditional folk music, or select something a little more contemporary, we can find the ideal artists for you.

Interactive entertainment

We can offer an extensive range of entertainment to fully immerse your group in Middle-earth. We offer performances including fire-breathers, jugglers, to more interactive fun, including archery and outdoor movie screening for the elves and dwarves that walk amongst us.

Waterscreen across the lake

Across the water, we can offer a showstopping waterscreen display of video and imagery suited to your event.

Middle-earth Magic in the sky

Hobbiton Movie Set is home to the first ever drone show to take to the skies of New Zealand. Our team can work with you to tailor make an unforgettable drone show that will see your guests looking skyward at the illuminated scenes that can be themed around Middle-earth and your event.



The Hub - Conference & Meeting Venue

The Hub is a brand new architecturally designed venue situated adjacent to *The Shire's Rest*.

The site includes state-of-the-art conference facilities perfect for your next small to medium sized business event, nestled in the rolling hills of the Waikato.

The Hub has been designed to complement the rural surrounds, featuring natural timbers and colours.

The perfect meeting space before you begin your Middle-earth adventure.

Capacity information

ROMNEY ROOM

Banquet	32
Classroom	24
Theatre	50

ANGUS ROOM

Banquet	48
Classroom	36
Theatre	80

ROMNEY & ANGUS ROOMS COMBINED

Banquet	80
Classroom	60
Theatre	130

Hire costs include use of in-house AV equipment and labour. Catering options available at additional cost.

Please see page 15 for pricing.





Venue Pricing and Information

Hobbiton Movie Set Tour and admission - please see page 5 for full rates

Hobbiton Movie Set Tour (valid until 31 March 2026)\$120.00 per adult

Hobbiton Movie Set Tour (valid 1 April 2026 to 31 March 2027)\$130 per adult

The Green Dragon™ Inn

Day hireN/A

Evening hire (exclusive use)

- 01 April - 30 September.....\$5,000 minimum spend

- 01 October - 31 March\$10,000 minimum spend

The Party Marquee

Day hire - 34 people minimum (use not exclusive)

Evening hire (exclusive use).....\$5,000 minimum spend

The MarketplaceOn application

The Millhouse

Evening hire.....\$5,000 minimum spend

The Hub Romney room

Half day hire.....\$1,000

Full day hire.....\$1,500

The Hub Angus Room

Half day hire.....\$1,000

Full day hire\$1,700

The Hub Combined

Half day hire.....\$1,500

Full day hire\$2,000

Discounts for the Hub available when booked in conjunction with an event on the movie set.

Catering: all catering is provided in-house by our professional team. Please see attached menu.

Beverages: an extensive Green Dragon Inn beverage list is included in this pack. All beer and cider served at The Green Dragon Inn is our exclusively crafted range. We do not offer BYO.

Transport: A bus will be provided from the car park at the *Shire's Rest* Cafe to the set free of charge. Transport is available to the set from the Matamata i-site, please enquire for a price. We do not allow private vehicles into Hobbiton Movie Set without prior arrangement.

Please note: all venues on the Movie Set are only available in conjunction with a Hobbiton Movie Set tour.



Terms, conditions and cancellation policies

Terms and conditions

- Menu items and dietary requirements for functions need to be advised at least 1 week prior.
- Sensible walking footwear is required.
- All prices are retail and in NZD\$.
- All prices are GST inclusive.
- All pricing is based on date of event, not date of booking.
- Tours and activities operate in all weather conditions, umbrellas are provided in the event of rain.
- In the event of extreme weather conditions we reserve the right to make alternative arrangements.
- Please note that no guests are able to access the set without being accompanied by a Hobbiton tour guide. The set is located on private property and is still operated as a working sheep farm.
- Foreign language information — We have a companion app STQRY that has key written information in 16 different languages.
- All guests attending the event are expected to adhere to the Hobbiton Movie Set terms of entry. These are available for review here.

Reserving your date and payment terms

To reserve your date we require confirmation in writing and a non-refundable deposit of \$1,000 NZD. A pre-payment invoice will be issued for the total event cost 1 month prior to your event date. Any outstanding costs will be sent in a final invoice shortly after your event. All payments are due 7 days after the date of the invoice. Hobbiton Movie Set reserves the right to cancel the event should payment not be received by the stipulated due date.

Final numbers

For catering and operational purposes, estimated final numbers are required at least 1 month prior to your event, with absolute final numbers 1 week prior. The final numbers given 1 week prior will be the minimum number invoiced for catering.

Dietary requirements

We cater to all dietary requirements. Any dietary requirements that apply to your group must be advised 1 week prior to your chosen date.

Host responsibility

Any guests deemed intoxicated may be refused entry to our facilities and venues or be refused service of alcohol. Please note, no alcohol to be brought to site.

Hobbiton Movie Set reserves the right to request customers to produce a valid ID in order to be served alcohol from our venue. For guests travelling from overseas, please note that the only acceptable form of ID will be your passport.

Damages

Hobbiton Movie Set will not be held responsible for any losses or breakages. Clients are responsible for all damages caused to Hobbiton Movie Set's property and equipment, including any losses, even if caused by guests of the client. Consultation will be made prior to charging your account.

Cancellation policies

Reservations may solely be changed or cancelled by contacting our events team via email events@hobbitontours.com or phone 07 888 1505.

Cancellation 30+ Days Prior to Event: If you cancel your event more than 30 days before the scheduled date, your deposit payment will be forfeited.

- **Cancellation 7-30 Days Prior to Event:** If you cancel your event within 30 days but more than 7 days before the scheduled date, 50% of the total event cost will be retained.
- **Cancellation Within 7 Days of Event:** If you cancel your event within 7 days of the scheduled date, 100% of the total event cost will be retained.

We highly recommend informing us of any changes or cancellations as early as possible to avoid these charges. Once you have contacted us, our events team will be able to assist you with your cancellation and follow this up with an email for both your and our records.





Where the Hobbit Holes™ are hiding



501 Buckland Rd, Hinuera, Matamata 3472, New Zealand

Phone: (64) 7 888 1505 | Freephone: 0508 4 HOBBITON | Email: events@hobbitontours.com

www.hobbitontours.com



/hobbitontours



HOBBITON MOVIE SET TOURS IS
INDEPENDENTLY OWNED AND OPERATED